

Shell Eco-marathon Privacy Notice

This Supplementary Privacy Notice complements the **Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>**.

What does this Privacy Notice cover?

This Privacy Statement provides information about personal data which are collected and processed in the context of the registration and organisation Shell Eco-marathon events as well as your visit to the Shell Make the Future website.

When organizing the event, Shell International Limited (SIL) or its affiliates (“the Shell Group”) may collect and process information that is necessary for the registration to attend the event, the interest of the participants in parts of the event, the safety and security of the event as well as other elements of organization of the event.

It explains **what** personal data are processed about you; **why** we are processing your personal data and for which purposes; for **how long** we hold your personal data for; **how to access and update** your personal data, as well as the **options** you have regarding your personal data and **where to go for further information**.

What data do we process?

Shell may process some or all of the following types of personal data:

- Name, date of birth, age, email, phone number, gender, account banking/deposit numbers and/or codes, emergency contact details such as name and phone number, signature and any special requirements.
- Photographs and/or video in which you are recognisable.
- Any additional information provided as feedback to the event or questions related to the event, subject to your consent.

Purposes for processing the data collected

Except where required by applicable local law or emergency situations, personal data will only be processed for the following purposes:

- **Registration (including (Team Admin's) account creation) to, facilitation of participation and organisation of the event** – including communication of relevant event information, evaluating submissions and participation, public voting, certificates based on results, feedback or questions received for improving future events, promoting the event and / or future events, communication preferences regarding further communication from Shell.
- **Health, safety, security & environment** – including proper controls for access and establishing the identity of the participants.
- **Legal and/or regulatory compliance** - including compliance with legal or regulatory requirements.

Processing may take place at any time during the registration process and/or the organisation of the event, and during the event and may continue after the event for limited purposes.

Communication to participants

Shell will only communicate with individuals for purposes related to the organization of the event. With your consent, Shell may also communicate with you further and may send you newsletters regarding similar events and/or communication about Shell products and services that may be of interest to you. With your consent, Shell may ask you questions/feedback related to the event.

Transfer of your personal data

Your personal data that are collected as a part of the organisation of the event may be transferred within the Shell group, including to Shell companies which may be located outside the Economic European Area ("EEA") for the purposes specified above. Where your personal data have been transferred to companies within the Shell group and/or to authorized third parties located outside of your country we take organizational, contractual and legal measures to ensure that your personal data are exclusively processed for the purposes mentioned above and that adequate levels of protection have been implemented to safeguard your personal data.

For further/full information please refer to the **Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>**.

Who will we share your personal data with?

We will not disclose your Personal Data without your permission unless we are legally entitled or required to do so.

For more further/full information please refer to the **Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>**.

How long do we hold your personal data for?

For further/full information please refer to the **Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>**

Specific information about photographs and film

Where photographs and/or film recordings are provided by the participant, as part of their submission for the event, Shell may use and process these materials for the purpose of evaluating the submission in the context of the event, including sharing the submission with, or making it available to, any accessors, experts or any other individuals involved in evaluating the submission (this may include public evaluation/voting where relevant). With your consent, Shell may use such information (also) for general publicity and commercial purposes, internal Shell initiatives, paid advertising, at events and through print media, online media, Shell's own media and television media.

With your consent, photographs and/or film recordings taken at/during the event, Shell will be gathered and used for general publicity and commercial purposes, internal Shell initiatives, paid advertising, at events and through print media, online media, Shell's own media and television media.

Except where required by applicable local law or emergency situations, or for our archiving arrangements referred to below, photographs or film are exclusively processed for the purposes referred to above and will only be shared with:

- Other companies within the Shell group;
- Authorized third party agents, service providers, external auditors and/or subcontractors of Shell;
- A competent public authority, government, regulatory or fiscal agency where it is necessary to comply with a legal or regulatory obligation to which the relevant Shell company/companies is subject to or as permitted by applicable local law; or
- With your consent, with authorized third-party companies that co-host or are a business partner in the event.

Shell will not process such materials for longer than five years where consent is gathered, and not for longer than 10 years where there is a legitimate reason for processing in line with the purposes specified above, after which they will be deleted. In all cases information may be held for:

- (a) a longer period of time where there is a legal or regulatory reason to do so (in which case it will be deleted once no longer required for the legal or regulatory purpose) or where the material is retained in our archive for public interest or historical and statistical research purposes; or
- (b) a shorter period where the individual objects to the processing of their personal data and there is no longer a legitimate business purpose to retain it, or consent is withdrawn.

Your rights

You have:

- the right of access to your personal data collected;
- the right to request correction or deletion of such personal data (but only where it is no longer required for a legitimate business purpose)
- the right to request that you no longer receive marketing communications.

In those cases where processing is based on consent, and subject to applicable local law which provides otherwise, you have the right to withdraw your consent at any time. This will not affect the validity of the processing prior to the withdrawal of consent.

For further/full information please refer to the **Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>**.

Who can I contact for more information?

You can contact shell-eco.marathon@shell.com.

Changes to this Privacy Notice

This Privacy Notice may be changed over time. This Privacy Notice was last updated on 15 July 2021.