



## SHELL ECO-MARATHON PRIVACY NOTICE

This Supplementary Privacy Notice complements the Global Shell Privacy Notices available at <https://www.shell.com/privacy.html> and from the Shell website in your location. The aim is to inform you about the use of your personal data prior to and during events (co-)organised by Shell.

### **What does this Privacy Notice cover?**

This Privacy Notice provides information about personal data which are collected and processed in the context of the registration and organisation of Shell Eco-Marathon events as well as your visit to the Shell Make the Future website.

When organising the event, Shell International Limited (SIL) or its affiliates ('the Shell Group') may collect and process information that is necessary for your registration in order to attend the event, your interest in participation in parts of the event, the safety and security of the event, as well as, other elements of the organisation of the event.

It explains what personal data are processed about you, why we are processing your personal data and for which purposes; for how long we hold your personal data; how to access and update your personal data, as well as the options you have regarding your personal data and where to go for further information.

### **What personal data do we process?**

Shell may process some or all of the following types of personal data:

- Name, date of birth, age, e-mail, phone number, gender, account bank/deposit number and/or codes, emergency contact details such as name and phone number, signature, drivers' licence, and any special requirements;
- Photographs and/or film in which you are recognisable;
- Any additional information provided as feedback to the event or questions related to the event, subject to your consent.

## **For what purposes do we process your personal data?**

Except where required by applicable local law or emergency situations, personal data will only be processed for the following purposes:

- Registration to, facilitate participation in, and organisation of the event – including communication of relevant event information, evaluating submissions and participation, public voting, certification based on results, feedback or questions received for improving future events, promoting the event and/or future events, communication preferences regarding further communication from Shell.
- Health, safety, security & environment – including proper controls for access and establishing the identity of the participants.
- Legal and/or regulatory compliance – including compliance with legal or regulatory requirements.

Processing may take place at any time during the registration process and/or the organisation of the event, and during the event and may continue after the event for limited purposes.

## **Communication to participants**

Shell will only communicate with participants for purposes related to the organisation of and participation in the event. With your consent, Shell may also communicate with you further and may send you newsletters regarding similar events and/or communications about Shell products and services that may be of interest to you. With your consent, Shell may ask you questions/feedback related to the event.

## **Security and transfer of your personal data**

Your personal data that are collected as a part of the organisation of the event may be transferred within the Shell group, including Shell companies that may be located outside the European Economic Area (EEA) for the purposes specified above. Where personal data have been transferred to companies within the Shell group and/or to authorised third parties located outside of your country we take organisational, contractual, and legal measures to ensure that your personal data are exclusively processed for the purposes mentioned above and that adequate levels of protection have been implemented to safeguard your personal data.

## **Who will we share your personal data with?**

Your personal data are exclusively processed for the purposes referred to in this Statement and will not be disclosed without your consent to authorized third party companies unless we are legally entitled or required to do so.

## **How long do we hold your personal data for?**

For further/full information please refer to the Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>.

## **Specific information about photographs and film**

As a participant, you may be asked to provide photographs and/or film as a part of your submission for the event. Shell may use and process such personal data for the purpose of evaluating your submission in the context of the event, including sharing the submission with, or making it available to, any accessors, experts or any other individuals involved in evaluating the submission (this may include public evaluation/voting where relevant). Shell may use such personal data for general publicity and commercial purposes, internal Shell initiatives, paid advertising, at events and through print media, online media, Shell's own media, and television media.

Shell may also take photographs and/or film during the SEM event, gather them, and use for general publicity and commercial purposes, internal Shell initiatives, paid advertising, at events and through print media, online media, Shell's own media and television media.

Except where required by applicable local law or emergency situations, or for our archiving arrangements referred to below, photographs or film are exclusively processed for the purposes referred to above and will only be shared with:

- Other companies within the Shell group of companies.
- Authorized third-party agents, service providers, external auditors, and/or subcontractors of Shell.
- A competent public authority, government, regulatory or fiscal agency where it is necessary to comply with a legal or regulatory obligation to which the relevant Shell company/companies is subject to or as permitted by applicable local law; or
- With your consent, with authorized third-party companies that co-host or are a business partner in the event.

Shell will not process such personal data for longer than five years where consent is gathered, and not for longer than 10 years where there is a legitimate reason for

processing in line with the purposes specified above, after which they will be deleted. In all cases information may be held for:

- a) a longer period of time where there is a legal or regulatory reason to do so (in which case it will be deleted once no longer required for the legal or regulatory purpose) or where the personal data is retained in our archive for public interest or historical and statistical research purposes; or
- b) a shorter period where the individual objects to the processing of their personal data and there is no longer a legitimate business purpose to retain it, or consent is withdrawn.

## Your rights

You have the right:

- to request access to your personal data collected.
- to request correction or deletion of such personal data (but only where it is no longer required for a legitimate business purpose).
- to request limited restriction of your personal data collected.
- to request that you no longer receive marketing communications.

In those cases where processing is based on consent, and subject to applicable local law which provides otherwise, you have the right to withdraw your consent at any time. This will not affect the validity of the processing prior to the withdrawal of consent.

For further/full information please refer to the Global Shell Privacy Notices available at <https://www.shell.com/privacy.html>.

## Who can I contact for more information?

You can contact [shell-eco.marathon@shell.com](mailto:shell-eco.marathon@shell.com).

## Changes to this Privacy Notice

This Privacy Notice may be changed over time. This Privacy Notice was last updated on 4 May 2022.